

# Legacies

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Volume 30 No. 1 Spring 2020

## MESSAGE FROM FOUNDATION PRESIDENT/CEO JEFFERY N. MILLS '82, PH.D.

### STUDENT CRISIS FUND

We are all experiencing unprecedented times. On March 11, the University of Maine made a shift to remote learning. This unfortunate announcement created a financial crisis for many of our students. Thankfully, our Black Bear community rallied to provide over \$176,000 to assist students with urgent needs and to keep them in school. We continue to fundraise to help students who do not qualify for government grants which have since been established.

As we continue to navigate uncharted territory, you will see that many of our events have moved online. We recently hosted the 25th Anniversary Celebration for the Charles F. Allen Legacy Society as a virtual event. The total of Legacy giving since 1995 is staggering and has made transformational changes for the college of our hearts, always.

I must admit, in all of the challenges throughout my career, I never anticipated that we would encounter the situation such as the one we are currently in with this global pandemic. I am happy to report that other than the physical distancing from you, we are fully functional and have learned a lot about utilizing the latest technologies to communicate and advance our goals.

I have heard from many of you with reassurances that we will all get through this together. I hope that you and your family are healthy and safe and have perhaps found some positives in all of this. Thank you for all that you do for the University of Maine and the University of Maine Foundation.

Jeffery N. Mills '82, Ph.D., President/CEO  
University of Maine Foundation



## Charles F. Allen Legacy Society Celebrates 25th Anniversary

Over \$114 million in planned gifts have been received from donors' estates by the University of Maine Foundation since the Charles F. Allen Legacy Society has been in existence. Through the 25 years there have been over 1,017 members of the society.

"Legacy giving plays a significant role in overall philanthropy to benefit the University of Maine," states Foundation President Jeffery Mills. "Many people make their largest gift through their estate plans, which allows them to use their assets during their lifetime and create a lasting legacy after they pass."

The Society recognizes alumni and friends of the University of Maine who intend to support the University by making a bequest or other form of planned or deferred gift through the University, the University of Maine Foundation, the University of Maine Pulp and Paper Foundation, the Alumni Association or the 4-H Foundation.

The Society was created in 1995 when then-Foundation President Amos Orcutt decided to pursue the idea after being inspired through a conference he attended. UMaine President Fred Hutchinson was fully supportive of the idea, along with Development Director David Yarrington and UMaine Alumni Association President Max Burry. With additional support in the form of the initial order of recognition lapel pins from loyal alumnus Warren Flagg '35, the Society, named after UMaine's first president, Charles F. Allen, became a reality.

"It was even more than just thanking our existing donors, it was about promoting legacy giving and discovering and thanking those who had not made their intentions known. I believe the Society has been a roaring success," says Orcutt.

Planned gifts take many forms including bequests, trusts, annuities, retirement and life insurance assets. The impact that Charles F. Allen Legacy Society members have had on the present and will have on the future of the University and its affiliated organizations is extraordinary.

To view a recording of and read more about the event online: [umainefoundation.org/CFAcelebration](http://umainefoundation.org/CFAcelebration).





L to R: A. Ray Bolduc '90, P.E., Principal, WBRC Architects/Engineers; Dana N. Humphrey, P.E., Dean of Engineering; Joan Ferrini-Mundy, President, University of Maine; Dannel Malloy, Chancellor, University of Maine System; Jeffery N. Mills '82, President/CEO, University of Maine Foundation; and Matt Tonello '94, P.E., Director of Operations/ME, Consigli

## Two Additional Major Milestones for the Vision for Tomorrow Campaign

A virtual groundbreaking ceremony for the University of Maine Ferland Engineering Education and Design Center was held online on April 28.

Construction of the 105,000-square-foot facility will begin soon, with workers following appropriate COVID-19 health and safety guidelines.

The project is expected to be completed in spring 2022. Members of the UMaine Class of 2023, who entered as first-year students in fall 2019, will complete their senior capstone projects in the center.

A record \$25 million in private support has been raised from more than 500 alumni, friends, foundations and corporate donors for this capital priority of UMaine's \$200 million Vision for Tomorrow comprehensive campaign, led by the University of Maine Foundation. Approval of \$50 million in public support from the state Legislature in July 2017 helped to catalyze the campaign.

"With major investment from the Maine Legislature, donors knew that this was a priority for the state and the university, and they were eager to see the project completed," says Jeffery Mills, president of the University of Maine Foundation. "This building represents a key economic cornerstone for UMaine and the state — perhaps now more needed than ever."

The building's \$10 million naming gift, the largest single capital gift

in UMaine history, came from Skowhegan natives E. James "Jim" Ferland '64 and Eileen P. Ferland, and was announced in 2018.

A \$1.3 million naming gift from education leaders and arts supporters Donald and Linda Zillman will expand and enhance the University of Maine Museum of Art. At its March 16 meeting, the University of Maine System Board of Trustees approved the expansion plans and naming opportunity made possible by the gift. The museum is now the Linda G. and Donald N. Zillman Art Museum – University of Maine.

The Zillmans, longtime Maine residents who now live in Santa Fe, pledged the gift to the University of Maine Foundation for the construction and operation of five new galleries to showcase the museum's collection of over 4,000 works of modern and contemporary art.

A long-term lease agreement will increase the square footage of the museum's public gallery space by 40%. Construction of five new galleries will bring the total number to 12, with more than 4,700 square feet for exhibitions.

"The Zillman gift will significantly advance the museum's mission, dramatically improve the visitor experience, elevate the stature of the institution, and propel the continued growth and success of the museum," says George Kinghorn, UMMA executive director.

University of Maine Foundation  
Two Alumni Place  
Orono, Maine 04469-5792  
207.581.5100 or 800.982.8503

75 Clearwater Drive, Suite 202  
Falmouth, Maine 04105-1455  
207.253.5172 or 800.449.2629

umainefoundation.org • umainefoundation@maine.edu



*Legacies* is published twice annually  
Jeff Mills, Publisher  
Monique Hashey, Editor

### HELPFUL LINKS

Due to the coronavirus pandemic, many events have been cancelled, moved online or postponed. Rather than publish what might become quickly outdated, we suggest that you watch the online calendars for updated information. We look forward to seeing you in person very soon!  
UMaineFoundation.org  
UMaineAlumni.com  
UMaine.edu



# Creating Planning Documents in a Pandemic

We face uncertain and chaotic times. Perhaps, we also have more time on our hands given our efforts to observe social-distancing guidelines or shelter-in-place-orders. Whatever the exact reason, Google has reported that more people are searching for information about how to create a will than ever before. There has also been an increased interest in preparing lifetime documents such as advance health care directives and powers of attorney.

## Who Can Help?

Even during times of social distancing, you do not need to do this alone. Estate-planning lawyers continue to be hard at work and would be very happy to help you with your planning. Reaching out to a lawyer for help with this process generally is wise as each person's situation is different and state law, which governs these areas, can vary considerably from state to state.

Also, the cost of creating simple estate-planning documents does not need to be exorbitant. In fact, these expenses are often far less than people expect. A simple will could cost as little as a few hundred dollars. Certainly, the expenses and labor caused if these documents are not in place, or if they are done improperly, would typically far exceed the cost of their being prepared correctly in the first place.

## What Documents Should I Consider?

If you are just starting to think about the process, some or all of the following documents may be helpful as part of a complete plan.

**Advance Health Care Directive:** An advance health care directive allows you to give instructions about your own health care decisions and/or to name someone else to make these decisions for you, typically in the event you become incapable of making your own decisions.

**Power of Attorney:** A power of attorney may be used to grant power to another person to make decisions about your property and to use your property on your behalf. This power can take effect immediately or only if you become incapacitated.

**Will:** Having a will serves several purposes but its most important is making a difficult time less difficult. A will allows you to: name a personal representative; identify the guardian for your minor children; decide who gets what; help to reduce taxes; create a plan of care for a pet; establish your legacy through gifts to charities.

If you would like to support the University of Maine in your plans, you can do so through a bequest in your will. We would be delighted to work with you so that your intention for any planned gift is documented and your gift is used in the way most meaningful to you. We are also happy to work with your lawyer and provide suggestions for possible language to use for a gift to support UMaine.

**Beneficiary Designations for Retirement Accounts and Life Insurance:** Another important part of planning is checking the beneficiary designations for any retirement accounts and life insurance policies.

*NOTE: Under the SECURE Act, which went into effect January 1, 2020, individual IRA beneficiaries (other than a spouse, minor child, and a few other exceptions) now must withdraw all of the funds from the inherited IRA within ten years as opposed to being able to stretch out withdrawals over the beneficiary's lifetime. This could cause significant income-tax implications for those inheriting IRAs. As a general rule, charities are not subject to income taxes. Therefore, if you are considering including a gift to a charity in your plans, making that gift through an IRA beneficiary designation could be a tax-savvy way to do so.*

The coronavirus situation has taught us that none of us knows what tomorrow will bring. Having your planning documents in order could help you to sleep better knowing that you have added a bit of order to the chaos that currently surrounds our world.

If you have any additional questions about document preparation, please reach out to our staff. We would be happy to assist you.

## INVESTMENT NEWS

The Foundation's investment portfolio performed well during the favorable market conditions of Calendar Year 2019, returning a preliminary +17.3%. Returns across all asset classes produced positive returns for the year, though the portfolio's U.S. Equity (+28.4%), Developed ex U.S. Equity (+21.5%), and Emerging Markets Equity (+15.4%) allocations were among the largest contributors.

The new year, however, is off to a much different start. The devastating global pandemic that emerged in the first quarter has sent financial markets into turmoil, threatening a deep worldwide downturn, and prompting policymakers to take unprecedented actions in hopes of curtailing the fallout. With market volatility spiking, global equities plunged into bear market territory at the fastest pace on record and then rebounded in April.

Importantly, the Foundation's diversified investment portfolio is constructed to achieve our long-term financial objectives while weathering the inevitable periods of volatility that disrupt our progress along the way. Indeed, the portfolio's diversification across geographies, asset classes, and strategies has helped protect the Foundation's capital relative to the headline declines in equity indices. While the portfolio fell in the March 2020 quarter -16.5% compared to the S&P 500 at -19.6%, it rebounded in the month of April 7.5%. Total assets in the General Endowment stand at approximately \$217 million as of April 30.

Along with its diversified nature, the portfolio benefits from a perpetual investment horizon, which allows the portfolio to take advantage of opportunities in areas of the market that are out of favor today but offer attractive long-term return prospects. We continue to work closely with our consultant to evaluate such opportunities, while ensuring the portfolio remains well positioned to continue to support the Foundation's mission.

Two Alumni Place  
 Orono, Maine 04469-5792



### The Legacy of Dr. Ronald B. Levinson

Utilizing a trust in his estate plans, former UMaine faculty member, Dr. Ronald Levinson was able to take care of his family and leave a legacy for the University of Maine after his passing. Levinson passed away in 1980. In 2019, after taking care of his family for many years, the remaining principal of the trust, over \$1.5 million, was paid to the University of Maine to support philosophy studies in the form of the Dr. Ronald B. Levinson, Ph.D. '62 Fund.

Best known in the world of philosophy for his work entitled, "In Defense of Plato," Dr. Levinson introduced and taught concepts of philosophy to students at the University of Maine for over thirty years. Prior to his career at UMaine, Ronald Levinson graduated from Harvard, and then the University of Chicago, where he earned a doctorate of philosophy, magna cum laude. When he came to the University of Maine, he was thirty years old, and quickly became the head of the philosophy department, where he was a well-liked professor.

Distributions from the endowed Dr. Ronald B. Levinson, Ph.D. '62 Fund are expected to provide over \$40,000 in FY20 and over \$50,000 in FY21 to the philosophy department at the University of Maine.

"The Dr. Ronald Levinson Fund, named after the remarkable philosopher Ronald Levinson and consistent with his inspiring legacy, has begun to have a significant impact on the state of the Department of Philosophy. The majority of Levinson Funds are going to scholarships to our students. Smaller amounts of the Levinson Fund are going to junior faculty to support research and to create new online courses in promoting the priorities of the Fund," says Philosophy Professor Doug Allen.



*Here is the sample language for making a bequest to the University of Maine Foundation:*

"I give and bequeath to the **UNIVERSITY OF MAINE FOUNDATION** for the benefit of the University of Maine:

the sum of \$ \_\_\_\_\_;  
 or  
 \_\_\_\_\_ percent of my estate;  
 or  
 the property described herein  
 to establish/add to the \_\_\_\_\_  
 Fund.

The principal is to be endowed and the distributions, as established by the University of Maine Foundation Board of Directors, shall be used for \_\_\_\_\_."